

A top-down view of a wooden desk. In the top right corner, a portion of a silver laptop is visible, showing keys like 'esc', '1', '2', 'tab', 'caps lock', 'shift', 'fn', 'Q', 'A', and 'ctrl'. Below the laptop, a pair of black-rimmed glasses lies horizontally. To the right of the glasses is a white ceramic coffee cup filled with dark coffee, with a yellow handle. In the top center, a small green succulent plant in a dark pot sits on the desk. The background is the natural wood grain of the desk.

Building Financial Acumen

INCREASE YOUR FINANCIAL FLUENCY AND DRIVE PERFORMANCE

Duke
CORPORATE EDUCATION

Building Financial Acumen

INCREASE YOUR FINANCIAL FLUENCY AND DRIVE PERFORMANCE

Course Details

Through this course you will:

1. Learn to speak the language of finance
2. Identify financial levers and drivers to influence your business real-time
3. Learn and practice applying key financial concepts and tools such as:
 - Cornerstones of Value Creation
 - Key Value Drivers
 - Financial Statement Analysis
 - Cash Flow Cycle
 - Income Statement
 - Balance Sheet
 - Selling a Business Case
 - Time Value of Money

For more information contact Mara Green at mara.green@dukece.com

Cost: \$299 per person

The Experience

In each module you will:



WATCH

View 5-8 minutes of video by Joe Perfetti



READ

Reinforce the learnings with supplemental articles and reports



APPLY

Try it out with a practical application exercise



ASSESS

Test your understanding with a short quiz

Expect a time commitment of 60 to 90 minutes per module, or a total time commitment of 8 to 12 hours for 8 modules.